



WHY CUSTOMERS USE FLYER TRADING NETWORK

Eliminate Your Growing Pains with an End-to-End Solution

Scaling a wealth management business shouldn't come with technical compromises or operational risk. Whether you're managing multi-asset portfolios, connecting with dozens of custodians, or executing across volatile markets—Flyer Trading Network (FTN) is built to keep your operations secure, seamless, and scalable.

See the top 10 ways our customers leverage FTN to power growth...

1. Stability & Reliability

The Pain:

One missed message can ripple across client portfolios and erode trust.

The Flyer Advantage

- Guaranteed high-availability infrastructure with 99.99%+ uptime
- Enterprise-grade disaster recovery and business continuity plans
- Redundant systems across data centers ensure resilience even during market shocks

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We don't ask if FTN is up. We know it is.”

CTO, \$10B RIA

2. Security That Matches the Stakes

The Pain:

You're handling sensitive client data and very large trades —security cannot be an afterthought.

The Flyer Advantage

- End-to-end encryption and secure protocols
- SOC 2 Type II–certified infrastructure
- Full alignment with ISO 27001 and financial data handling standards

3. Real Partnership, Not Just a Support Line

The Pain:

When things go wrong, you need answers—fast.

The Flyer Advantage

- Dedicated account managers who understand your business model
- U.S.-based support team with real-time response SLAs
- Proactive system monitoring and human-first support

4. True Multi-Asset Support

The Pain:

Wealth portfolios are complex—your network should reflect that.

The Flyer Advantage

- Native support for equities, ETFs, mutual funds, options, fixed income, alts and crypto assets
- Single API connection for all asset classes (competitors require distinct connections per asset class or product)
- Consistent, compliant execution across all product types

5. Broker & Custodian Connectivity That Goes Deep

The Pain:

Limited counterparties mean missed opportunities.

The Flyer Advantage

- Access to thousands of connections to brokers, custodians, and trading venues out of the box
- Rapid onboarding of new partners (why onboard new brokers and connections from scratch when we already have?)
- Support for advisor-led and desk-managed execution models

6. Integration That Doesn't Disrupt

The Pain:

You've invested in OMS/PMS platforms—new tools shouldn't break them.

The Flyer Advantage

- Multiple API integration support, including Rest, FIX and others.
- Seamless fit with your existing OMS, PMS, and back-office systems
- White-glove onboarding and full technical support throughout

7. Scalable by Design

The Pain:

More advisors, more trades, more clients—but the same tech bottlenecks.

The Flyer Advantage

- Cloud-native infrastructure built to scale automatically
- No re-architecture required to handle growth
- Flyer Trading Network continues to add connections, while yours stays at one

8. Speed Without the Noise

The Pain:

You're not high-frequency traders, but you can't afford slippage or lag—especially in volatile markets.

The Flyer Advantage

- Low-latency routing across multiple custodians/brokers
- Smart optimization during peak market loads
- Seamless, efficient execution that keeps client trades on target

9. Data Analytics That Proves Your Value

The Pain:

Your clients and compliance team expect insight—not just data.

The Flyer Advantage

- Execution quality analysis and order flow transparency
- Audit trails, timestamps, compliance reporting—all out of the box
- Customizable analytics to support firm-wide oversight and client communications

10. Enterprise Value Without Enterprise Overhead

The Pain:

You need best-in-class capabilities without breaking your budget.

The Flyer Advantage

- Transparent pricing with no hidden fees
- Flexible billing models based on usage and scale
- High ROI through reduced manual work, faster execution, and fewer errors

Designed for Firms That Want to Grow Smarter

Flyer Trading Network isn't just a FIX gateway. It's an enterprise-grade, end-to-end trading infrastructure that gives Independent Broker-Dealers and Enterprise RIAs the tools to execute confidently, scale efficiently, and focus on what matters most: delivering results for clients.

Stop choosing between reliability, security, performance, and flexibility—get it all with Flyer.

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